



EDUCATION & ABOUT /

Graphic designer, photographer, and creative storyteller passionate about fashion, music, and culture. Graduated Pennsylvania State University in 2019 with a Bachelor of Design in Graphic Design and Minor in Photography. Experience in editorial, branding/identity, UI/UX, motion design, directing/styling on set, and more.

SKILLS /

Adobe CC Suite: Photoshop, Illustrator, InDesign, After Effects, XD, Bridge.
Digital & Film Photography / Typography / Branding & Identity / HTML & CSS

HONORS /

2019 Graphis New Talent Annual

Platinum Award in Branding, Design

19: A Design Experience

Platinum Award in Branding, Design

Converse Chuck 70 Brand Campaign

CONTACT /

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EXPERIENCE /

Gradient Experiential

Junior Graphic Designer / September 2019 - August 2020

Supervised by Art Director, works with ECD, Creative Director, Experiential Designers, and Digital Designers to design website, create pitch decks, produce graphics for printed assets, creatively support onsite experiential events, and design social media animations/graphics.

Valley Magazine

Creative Director / August 2018 - May 2019

Responsible for art and creative direction of print magazine cover, fashion spreads, and beauty/health spreads. This publication is the only entirely student fashion and lifestyle magazine at Penn State University.

Penn State Graphic Design

Teaching Assistant / Fall 2018

Assisted first-year graphic design students in giving project guidance, critiques, photography tutorials, and leading workshops.

Billboard

Art Intern / Summer 2018

Worked with the art department to create graphics for social media, dotcom, and publication.

Adidas

Photographer & Assistant Art Director / March 2018

Photographed and assisted with art direction for Adidas' Built to Defy Fall/Winter '18 clothing campaign that features NFL player Juju Smith-Schuster.

REFERENCES /

Adam Cohn / VP Global Brand Design, Converse

adam.cohn@converse.com

Pauline Oudin / Managing Partner & Head of Strategy, GRADIENT Experiential

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Andy Alvarez / Art Director, Global Brand Design, Adidas

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Chris Elsemore / Art Director, Billboard Magazine

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